Abby Blenk

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Education

University of Missouri- Columbia— Columbia, MO   August 2019 - May 2023
Bachelor of Arts in Digital Storytelling and Bachelor of Arts in Art
- Minors in Computer Science, Information Technology, and English
- GPA: 3.98 out of 4.0

Work Experience

The Blenk Team— Cincinnati, OH   August 2023 - Present
Marketing Coordinator
- Created brand-centric marketing campaigns, email campaigns, marketing materials, and social media content, including graphics, creative copy, and video production
- Designed, wrote, edited, proofread, and updated content for team website. Reworked website for 1-month turnaround including back-end updates.
- Managed social media coverage of team events and listings

Prizm Games— Cincinnati, OH   January 2023 - Present
3D Artist and UI Designer
- Designed concept art and models for game enemies and props, animated walk cycle and 8 variant animations for enemies to align with behavior changes established in finite state machine
- Created and implemented in-game GUI and settings management
- Managed rapidly evolving production goals to prioritize functionality and meet weekly benchmarks
- Developed project plan spanning concept to beta production

Other Experience

University of Missouri ASH Research Program— Columbia, MO   September 2019 - May 2023
Researcher, Art of Death
- Brainstormed and produced video, sculptural, and animation pieces to represent death conceptualizations
- Executed appropriate display of research pieces, including two full-scale installations and a reception
- Formulated research questions and conducted study based upon produced pieces
- Analyzed and presented results from study of emotional reactions to death-evocative imagery

University of Missouri South African Education Program— Columbia, MO   July 2022 - March 2023
Research Assistant
- Assisted with setup, technical management, and organization in conducting interviews with three research participants
- Developed concepts and symbolic visuals for a 12:16 combined video art and animation piece
- Produced hand drawn animations as defined on shotlist to meet weekly deadlines

Mizzou Journalism Abroad: Monteverde, Costa Rica— Columbia, MO   October 2019 - February 2020
Visual Journalist
- Explored conservation and culture in the Bellbird Biological Corridor via field reporting experience
- Formulated essential narrative elements of key conservationist individuals and communicated personal stories through a set of four digital portraits
- Completed portraits on schedule to meet regular deadlines and posted partial features on program blog

Skills

Adobe Suite // Blender // Autodesk Maya // Procreate // C# // C // Java // Lua // Unity // Unreal Engine